2 7 APR 2021

2 1 MAK 2010

Please check that this question paper contains 09 questions and 02 printed pages within first ten minutes.

[Total No. of Questions:09]

[Total No. of Pages:02]

Uni. Roll No.

Program: B.Tech. (Batch 2018 onward)

Semester: 1

Name of Subject: English Subject Code: HSMC-101

Paper ID: 15938

Time Allowed: 03 Hours NOTE:

Max. Marks: 60

1) Parts A and B are compulsory

2) Part-C has two sections: Q8 and Q9. Both are compulsory, but with internal choice

3) Any missing data may be assumed appropriately

01.

Part-A

[Marks: 02 each]

- (a) Define encoding in the process of communication.
- (b) What is an unsolicited cover letter?
- (c) What are the two characteristics of language?
- (d) Explain any two qualities of a good listener.
- (e) Write any two tips for email writing.
- (f) In which two ways can reading comprehension be improved?

Part - R

[Marks: 04 each]

- Q2. 'Paralanguage is not so much about what we say as how we say it.' Discuss.
- Q3 Write a detailed note on sentence structure.
- Q4. 'An effective resume has several key sections'. Explain.
- Q5. Write a detailed note on reading strategies.
- Q6. What do you know about different types of listening?
- Q7 Explain different types of phrases used in sentences.

Part - C

[Marks: 12 each]

Q8 'If speaking is silver, listening is gold.' Elaborate.

OR

Write an essay on 'Global Warming' in about 350 words.

Q9 Write a letter to M/s. Malhotra Publishing House, Amritsar complaining that the books sent by them were not those you had ordered for. Ask for replacement. You are Deepak Arora, Sector-19, Chandigarh.

OR

Write a detailed note on the channels of communication.
